

# APFM2025

## THE MEDIATION JOURNEY: From Origins to Present Day and *Beyond*



**MARCH 12-14, 2025 • ONLINE CONFERENCE**

*The Academy of Professional Family Mediators is excited to announce  
APFM 2025 - The Mediation Journey: From Origins to Present Day and Beyond Virtual Conference.*

*We hope you will partner with us as a sponsor in 2025 and help APFM's mission to continue supporting  
the work of all family mediators and advancing the field of family mediation globally.*

### Sponsorship Opportunities

#### **Presenting Sponsor - \$1,500 (2 available)**

- Exclusive sponsorship - 1 per day (Thursday or Friday)
- (1) 45-minute stand-alone presentation/workshop available morning of conference days (Thursday or Friday)
- 2 complimentary registrations to conference
- Logo and link to website included on APFM website, all marketing emails and select social media posts
- Presentation recording and materials available free to all APFM members after conference

#### **Opening Plenary Sponsor - \$1,000 (1 available)**

- Exclusive sponsorship
- Full screen ad or short video to be highlighted before the opening plenary session
- 1 complimentary registration to conference
- Logo and link to website included on APFM website, all marketing emails and select social media posts
- Sponsor ad or video and materials available free to all APFM members after conference

#### **Mediator Lounge Sponsor - \$750 (unlimited)**

- 1 hosted breakout room in Zoom Mediator Lounge on Thursday or Friday - open to all attendees
- 1 complimentary registration to conference
- Logo and link to website included on APFM website, all marketing emails and select social media posts

#### **Keynote Sponsor - \$1,000 (1 available)**

- Exclusive sponsorship
- Full screen ad or short video to be highlighted before the keynote session
- 1 complimentary registration to conference
- Logo and link to website included on APFM website, all marketing emails and select social media posts
- Sponsor ad or video and materials available free to all APFM members after conference

#### **Closing Plenary Sponsor - \$1,000 (1 available)**

- Exclusive sponsorship
- Full screen ad or short video to be highlighted before the closing plenary session
- 1 complimentary registration to conference
- Logo and link to website included on APFM website, all marketing emails and select social media posts
- Sponsor ad or video and materials available free to all APFM members after conference

#### **Conference Sponsor - \$500 (unlimited)**

- 1 complimentary registration to conference
- Logo and link to website included on APFM website, all marketing emails and select social media posts

### Interested in Sponsoring?

Sign up at [apfmnet.org/sponsor](https://apfmnet.org/sponsor)

For more information email [conference@apfmnet.org](mailto:conference@apfmnet.org)